

CONTACT: RICK WELDON

info@miatareunion.com

EMBARGO

WEBSITE: <https://miatareunion.com/>

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MIATA FAITHFUL TO GATHER IN SONOMA TO CELEBRATE 35 YEARS OF PASSION AND FUN

The annual Miata Reunion draws enthusiasts from all over the country, united in their devotion to Mazda's iconic lightweight sports car.

SONOMA, CA – The 35th anniversary of the launch of the Mazda Miata is a time to celebrate the enduring popularity of this affordable and exciting sports car. After more than one million Matas have been sold, the 2024 Miata is still true to the original vision of the lightweight two-seat convertible sports car first realized in 1989. Performance has improved over the years, but the magic of the Miata remains the same.

To mark the anniversary, Miata enthusiasts from across North America (and some flying in from overseas) will gather in Sonoma, California at the world-renowned Sonoma Raceway for several days of track driving, a competitive car show and tech seminars, with opportunities to interact with the members of the original MX-5 Miata design team and notable racing drivers who have won victories in these cars. The event takes place from November 2-3 at Sonoma Raceway. Event Check-in/Registration will be held on Friday November 1st at the Event Hotel: [Sheraton Sonoma Wine Country Petaluma](#).

The Moss Miata Car Show kicks things off at the Event Hotel on the afternoon and evening of November 1. Sonoma Raceway opens early on Saturday, November 2 with opportunities for HPDE track drivers, parade laps, a huge Vendor Alley, Official Event Merchandise, and seminars by the original designers scheduled at various times. Autograph sessions with members of the design team and race drivers will also be part of the day. The day winds up with a giant group photo and drone video in the Main Grandstands, followed by an all-invited party with the Big Raffle prize drawing (benefiting Children's Charities of Sonoma) and awards presentation for the previous day's Car Show. Sunday, November 3rd offers more of the same activities, plus a classic Meander Through Marin tour organized by local Bay Area Miata Association (BAMA).

Pricing to attend the event is affordable, with General Admission tickets set at \$25 per person for the entire weekend. Drivers who want to take part in the track day sessions will pay \$340 per driver, per day. Multiple run groups are available that cater to all skill levels.

"If you love your Miata, this is your opportunity to dive deep into the history and potential of your car," states event organizer Rick Weldon. "You can meet the people who designed the Miata, people who have raced the Miata, people who have written books about the Miata, and you can

learn how to maintain and enhance your Miata from the best in the business. On top of that, it's a party in California's Wine Country with a few thousand like-minded fans! The Miata Reunion is unlike any other event in the world, and it's affordable."

About the Miata Reunion: The Miata Reunion was first started in 2009 at Laguna Seca Raceway, California, by a group of enthusiasts, and has since grown into a huge annual gathering of a full spectrum of Miata lovers.

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